



## Midland Ski Club Photographic Policy



- Midland Ski Club follow Snowsport England's guidance regarding the use of photographs and videos. This guidance is available from the Club Welfare Officer, or see Snowsport England's Snow Safe Policy which can be accessed through the Midland Ski Club website link. Midland Ski Club is keen to promote positive images of children and adults involved in snowsport activities and is not aiming to prevent the use of photographic or video equipment either by the Club, member or parents.
- Midland Ski Club recognises the need to ensure the welfare and safety of all children and all Club members in sport.
- Members and parents/carers should be aware that photographs and videos may be taken of children or adults to enhance the coaching programme. The photography will focus on the activity/task, not the individual.
- When signing the membership form, parents/carers and Club members consent to Midland Ski Club photographing or videoing them or their child's involvement in snowsports and publishing the photographs in Club's publications or press articles. Parents/children and all club members have the right to opt-out of the taking of video or photographic images. If parents or members wish to opt-out, they should contact the named Welfare Officer's or a member of the Committee to inform them.
- Midland Ski Club asks parents to consent to their child being videoed and photographed when completing the membership form. If parents are unable to consent to their child being photographed or videoed, the Club will make all reasonable attempts to exclude the child from photos and videos, but cannot guarantee this.
- Midland Ski Club acknowledges that parents may wish to take photographs of their own children but asks that parents do not take photographs of other children without their consent and the consent of their parents/carers.
- Midland Ski Club would also ask parents that if they are publishing photographs or videos of their own child/ren on social media that no other child/ren or Club member are in the image or footage or if child/ren or Club member is visible, then permission from the required parent/carers or member is obtained before uploading to a social media account.
- Midland Ski Club recognises that it is almost impossible to prevent the taking of photographs and videos with mobile phones and small cameras. However, Midland Ski Club will endeavour to prevent photographs, videos or other images of children or Club members being taken who have opted out or withdrawn consent to the photographic policy.

- Parents should be aware that photographs and videos may be taken of children for promotional, publicity and coaching purposes and to celebrate snowsport at our Club and by Snowsport England.
- Parents should be aware that photographs and videos may be shared on the Midland Ski Club Facebook or Instagram page.
- Where Midland Ski Club uses images of children for publicity, promotion, celebration etc, the child's name will not also be used. Where a child is named in an article, their photograph will not be used if this identifies them.
- Midland Ski Club will follow the guidance on the Use of Photographic Equipment, which is available from the Club Welfare Officer or see **SnowSafe**, Snowsport England's Child Safeguarding Policy.
- Midland Ski Club will store and use photographs in line with the Data Protection Act 2018.
- Midland Ski Club will take all steps to ensure these images are used solely for their intended purposes. If you become aware that these images are being used inappropriately, you should immediately inform the Club Welfare Officer.
- Members, Parents or Children should talk to the Welfare Officer or, if not available, the Committee if they have any concerns regarding inappropriate or intrusive photographs or videos.
- If a child has concerns about images being taken, they should report this immediately to the Club Welfare Officer or, in their absence, a coach.

**At present, Midland Ski Club are in the process of updating our membership form, so the consent regarding videoing and photograph is granted or declined at joining or renewal of membership. Until this change on the forms has taken place, Midland Ski Club would ask all members/parents to complete the section below:**

I (*parent/carer or member*) .....consent/do not consent to Midland Ski Club photographing or videoing of myself/child (*insert name*)..... in line with the Club Photographic Policy.

Child/ren Names .....

Member/Parent Name .....

Signed: ..... Date: .....