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## **MIDLAND SKI CLUB PHOTOGRAPHIC POLICY**

Midland Ski Club (hereafter called “The Club”) is keen to promote positive images of children and young persons involved in snowsports activities and is not preventing the use of photographic or video equipment either by Club staff or parents/carers.

The Club recognises the need to ensure the welfare and safety of all young people in snowsports.

The Club acknowledges that parents/carers may wish to take photographs of their own children but asks that parents/carers do not take photographs of other children without their consent and the consent of their parents/carers.

By default, consent to video or photograph a young person is assumed. Any parents/carers who do not consent to their child being videoed and photographed must explicitly advise this to the Club, for example, on membership application or renewal.

If parents/carers do not consent to their child being photographed or videoed the Club will make all reasonable attempts to exclude the child from photos and videos, but cannot guarantee this especially in photos/video taken by the general public over whom the club has no control.

Parents/carers should be aware that photographs and videos may be taken of children for promotional and publicity purposes and to enhance the coaching programme.

The Club will take all steps to ensure these images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the Club Welfare Officer immediately.

If a parent/carer or child has concerns about images being taken they should report this immediately to the Child Welfare Officer or in his/her absence a coach

Where images of children are used by the club for general publicity or promotion use the child’s name will not also be used. Names are likely to be used in conjunction with photos for specific celebrations or awards unless parents/carers advise they do not consent to this.