

Midland Ski club was founded in 1965 and it has seen many changes over the years. Yet there cannot have been many years where the conditions in which we operate have been quite so challenging with the Covid-19 pandemic, Brexit and now the current financial climate. Still we have managed to see an increase in our membership and have maintained a solid financial platform.

It is testament to the popularity of the club holidays that they are pretty much sold out as soon as they are announced. This year the holiday to Tignes was a resounding success and everyone looks forward to next years' club holiday and the John Arnold training week.

There have been Thursday sessions at the Snowdome where some of our members have got together and enjoyed a social ski and skill development, keeping in touch with friends & keeping ski fit!

On the weekend of 15th & 16th October we shall again have a stand at the National snow show, another opportunity to showcase all that we have to offer as a club.

There have been organised walks taking in the great outdoors and there is a mountain walking holiday planned for later this month in glorious Snowdonia (25th-28th September).

We have continued to provide both general and race development coaching at the Ackers and have also run fundamental ski sessions on a fortnightly basis, to maintain and develop all round skiing skills as well as general ski fitness.

We have been training Kingsley school on special sessions at the Ackers and Warwick Schools on day camps and some evening sessions at Swadlincote and this is important as a club, to engage, develop and strengthen ties with our community.

We have offered reduced rate taster sessions to encourage people to come along and sample the warmth of the welcome and the quality of the coaching provided, this has helped to grow the membership numbers.

We have continued to offer race development and performance coaching at Swadlincote where the longer watered slope is perfect preparation for race events, and we have invited occasional guest coaches to run sessions to provide increased variety.

We have organised race training at Chill Factor, run by Roger and Joe providing coaching on both stubbies and gates as special training nights. In October the club are running a training week at the indoor facility at Peer in Belgium, a chance to develop on an extended snow slope with our own coaching team.

In addition to the success of our racers three of our young members have been chosen to be Snowsport England Dry Slope ambassadors, as a club we are extremely proud of Amber Fennell, Charlie Deem and George Brown, a real credit to themselves and their families.

We exist as a club to serve our membership, we aim to provide a diverse offering from club holidays and social events, to social skiing, skill development and race training, working on plastic, indoor snow and in resort. We try to promote an ethos of support and inclusiveness across all activities of the club and it is the warmth of the welcome that new members feel that shows what a genuinely positive and progressive club we are and it is this ethos that will ensure that the club has a bright future as members become involved in other aspects of the club over time. We should be fiercely proud and supportive of the diversity that we encompass.

David Beech & Di Fennell
Joint Chairs
Midland Ski Club