

MIDLAND SKI CLUB  
ANNUAL GENERAL MEETING  
WEDNESDAY 25 APRIL 2018

<b>1</b>	<b>Apologies:</b> received from Pete and Jill Seamen, Ann and Richard Williamson, Rob Weeks, Mike Thomas, Fiona Duncan and Paul Lawrence.
<b>2</b>	<b>Minutes of AGM 2017:</b> Agreed
<b>3</b>	<b>Matters Arising:</b> there were no matters arising
<b>4</b>	<p><b>Chair's report:</b> The Chair noted there had been many successes but there also remained a number of challenges. The club was approaching its 53<sup>rd</sup> birthday. With the rejuvenation of CESA the club felt it was better placed to use the organisation for help with publicity and recruitment. There had been two meetings with Ackers management and Board that paved the way for more dialogue. The club needed to pull in the beginners from Ackers once they mastered parallel turns. The new building continues to throw up problems but progress has been made. Much of the work is DIY.</p> <p>It had been another successful year for racing; the race training at Landgraaf had been enjoyable and fruitful. There remained a need for more coaches. Congratulations were in order for Roger Crombleholme who had been awarded Children's Coach of the Year.</p> <p>Holidays and training weeks had been well attended. Social events had been very well received.</p> <p>The club's finances were in good order but there had been a drop off in membership necessitating a recruitment drive. User of the slope hire contract had fallen in number resulting in a noticeable deficit which could have an impact on the viability of the scheme.</p> <p>There remained a need for new faces on the Committee especially in publicity and advertising roles.</p> <p>The Chair proposed a vote of thanks for the volunteers who give their time and skills to the club, to the Committee and Race Steering Group and everybody who is engaged in coaching, organising holidays and the social events.</p>
<b>5</b>	<p><b>Financial report:</b></p> <p>The Treasurer reported that it had been a tough year balancing the books. There was a £4,600 deficit in operating costs, mostly due to the fall in numbers on the slope hire contract. The Committee was determined to redress this.</p> <p>£2,700 had been spent on various electronic equipment to support the racing but it had a long life expectancy. The equipment is hired out and brings in income.</p> <p>Holidays broke even with small gains from Club Hol.</p> <p>A real need for new members. The committee had proposed a modest increase in membership fees.</p> <p>Current balance £11,335 but included holiday deposits.</p> <p>Members discussed the slope hire, its losses and how to recoup the lost revenue. Originally members had to sign up for 12 months, but that had since been relaxed which meant</p>

	<p>members could stop paying their monthly fee at any time. The Committee was asked to try and identify whether it was a specific age group dropping out or just a general drop. It was acknowledged that introducing a totally PAYG system would have to involve a much tighter payment system. The treasurer was waiting for details of a new peer to peer payment using mobile technology. There was also the possibility of a more flexible contract with Ackers.</p>
<p><b>6</b></p>	<p><b>Membership report:</b> The club membership decreased to a total of 267 again with some loss of satellite members. The makeup of membership by age group was:</p> <p>22 members &lt;12yrs: 53 members 12-18 yrs: 28 members &gt;18-30yrs and 164 members &gt; 30 years.</p> <p>26 satellite club members were now fully paid up Junior members.</p> <p>As at 01/01/2018 a total of 83 members had left the club but only 27 had joined.</p> <p>The new Data Protection laws were affecting all organisations with a deadline of 25/5/2018 to implement changes. The Membership Secretary will be responsible for the club conforming to the GDPR. The club will follow SSE guidance.</p> <p>Data held currently:  Membership database – will keep past members on to inform of special events  Race times and results  Entries to races  Payment records  Details of who attends holidays organised by the club.</p> <p>The revised data policy will be on the website. Every member and former member will be advised where to find it and informed of their rights to have information about them deleted.</p>
<p><b>7</b></p>	<p><b>Coaching/ Racing update:</b> Another busy and successful year.  Roger gave thanks to all coaches that have helped deliver the programme over last 12 months.  Established Instructors &amp; Coaches</p> <ul style="list-style-type: none"> <li>• Roger, Steve &amp; Clem</li> <li>• Guy &amp; Rob, Adam (L4)</li> </ul> <p>New Instructors &amp; Coaches</p> <ul style="list-style-type: none"> <li>• Joseph Fevien</li> <li>• Sam Holt</li> <li>• Ollie Eaton</li> <li>• Alan Edwards</li> <li>• Harry Wilson</li> </ul> <p>Potentials</p> <ul style="list-style-type: none"> <li>• Tom Lawrence</li> <li>• Jess Mayhew</li> <li>• Chloe Care (Face of SnowDome)</li> <li>• Mike Hallet (Collaboration SnowDome)</li> </ul> <p>The coaching programme was held over 3 nights and 1 afternoon per week.</p>

**Snow based training**

Early Winter Training Week  
Family Training Week in Pila went well again.

**Indoor training**

Landgraaf Race Training – well received and extended for 2017  
Chill Factore – Recreational Training well received.

**Coach / Instructor Training**

Some training has gone ahead at Stoke and Ackers  
Long term Ackers staff now at level 2 but not really available

**Issues / Opportunities**

Reduced membership  
Provision of coaching to meet demand  
Volume based costings v scalability  
Membership and Coaching Availability  
Support of coaching infrastructure  
Ackers Adventure availability  
Membership recruitment activities and suggestions  
Banners  
Facebook and other social media - story telling - engaging dialogue  
Ackers -TV Adverts - supplied by WM Special Olympics

Members asked if the club could cope if there was a swell in members who wanted Ackers training. Roger felt that would not be a problem. He also noted there may be opportunities to take on new skiers from Snowdome.

The club needed to think about what value they were offering in order to recruit new members.

Roger noted that MSC is delivering and producing some of the best skiers.

**RACING**

Training continues on 3 nights per week + Clem's activities and includes  
General Training  
Race Training  
Schools Training

**Racing & Results**

Many top 5 finishes across many age groups across all event types  
Indoor, Outdoor and Alpine  
GSRL  
ESSkiA - training  
Club National  
GBR Champs

	<p><b>Representations at</b>  Anglo-Scottish - Aosta - Emilia / Adam Orzel (Eve/mail)  Anglo-Welsh - Chambrey  Internet Schools Races (IFS) - Chammrouse/Grenoble - Ella Giles  English - Bormio  British - Tignes</p> <p>Ollie Weeks experiencing FIS level across Europe, 2nd in Scotland  Jack Upton - Combined U16 Champion at British Champs - Tignes  Amber Fennel - Snowboarding</p> <p><b>Clothing</b>  The club had introduced a new clothing range which was proving to be popular.</p>
<b>8</b>	<p><b>Holiday update:</b>  The holidays continue to be well attended with both the training week and club holiday fully booked in 2018.  Training Week bookings were coming in steadily for 2019 this time in Champoluc. Bookings for club holiday 2019 to Mayrhofen were coming in.  The Family Training week had gone very well in 2018 and the format would be repeated for 2019.  2018 Landgraaf numbers not as good as hoped but bookings still coming in. Other CESA clubs had been invited to help swell numbers.</p>
<b>9</b>	<p><b>Election of Officers:</b> Mike Thomas wished to stand down from his role as President. The Chair proposed a vote of thanks to Mike for all his input and everything he did for the club. The Committee had proposed John Arnold to take up the role – ratified by AGM.</p> <p>With no volunteers the Chair and Treasurer had agreed to another year in post. The Secretary had indicated she wished to stand down but would remain in post until a volunteer came forward. Proposed by Bryan Thomas seconded by Catherine Frankenburg for Chair and proposed by Gerry Elgy and seconded by Robert Cawte for Secretary and Treasurer. All in favour.</p>
<b>10</b>	<p><b>Election of Committee:</b> Members agreed the committee posts.</p>
<b>11</b>	<p><b>Special items:</b>  Members agreed to an increase in membership fees. The new rates would be £28 for Adults, £23 for Juniors and £34 for family plus £3 per person</p> <p>The Committee would also look into a tiered membership system.  Slope fees would be considered by Committee</p>
<b>8</b>	<p><b>Any other business:</b>  Social events</p> <p>Catherine Frankenburg outlined the schedule for the next few months but was particularly keen to hear members ideas for an end of year event, possibly where families could attend.</p> <p>Maureen Crombleholme asked the club to think about a charity event with Radio WM. Not only would it benefit the charity it could generate much needed publicity for the club.</p>

**Attendees**

Gerry Elgy  
John Elgy  
Bryan Arnott  
Catherine Frankenburg  
Diana Horth  
Jeff Elmore  
Bryan Thomas  
Clem Chakki  
Roger and Maureen Crombleholme  
Graham and Yvonne Gossage  
Steve and Gill Pickard  
Bruce and Liz Bennett  
John Arnold  
Hilary Cox  
Paul Johnson  
Steve Wragg  
Andy and Claire Orzel  
Robert Cawte

