

**MIDLAND SKI CLUB
MINUTES 9 AUGUST 2017**

1	<p>Apologies: Mike Thomas, Jeff Elmore Present: Roger Crombleholme; Catherine Frankenburg; Gerry Elgy, John Elgy, Bryan Arnott; Diana Horth, Rob Weeks , Bryan Thomas by phone</p>
2	<p>Minutes of last meeting: Agreed</p>
3	<p>Matters arising: Storage container - as below. Slope fees – agenda item Chill Factore^e - 18th November</p>
4	<p>Club Development Gerry will circulate the updates she has incorporated. New volunteer posts: Sally Giles – volunteer co-ordinator (subject to family priorities) Jenny Fennell – social media co-ordinator Diana Horth – Snowmark</p> <p>Second meeting with Ackers: Sally Giles offered to get prices for containers State of new building and lack of progress was discussed Coaching course to go ahead provided there is enough interest Some talk on pre training week coaching MSC welcome to put up a soft banner Publicity – Ackers willing to put a few lines in their Pear Communications material pointing potential racers to MSC Ackers assume MSC will prepare the ground for a container Ackers plan 5 Thursday sessions for 30 days of snowsport Possible open day, and Some new matting in place.</p>
5	<p>Growing the membership Committee discussed targets for advertising the club. These included golf and sailing clubs, gyms and cricket clubs. There was a potential opportunity to pick up new skiers via 30 days of snowsport. There is a need for MSC to demonstrate how it can take skiers forward Rob to look into a banner that advertises a ‘how to progress’ programme Rob to look into a smaller banner for coaching sessions explaining what MSC does.</p> <p>BT to ask SSE exactly what they are going to do in order to move on ‘30 days of snowsport’. The committee felt it was too little, too late</p>
6	<p>Newsletter Catherine had provided a list of dates for socials and had also spoken to a company that is touring a ski film. 15 Nov at B’ham Uni Elgar Room £15 per head with 15% discount. CF to check with them about promoting MSC.</p>

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7	<p>Holidays</p> <p>Training Week- Chalet des Alpes fully booked. 36 skiers confirmed and 5 coaches. Terry Cox was unable to make it and has been replaced by Shaun Gault.</p> <p>Club Holiday 2018 to Tignes 1 place left.</p> <p>Landgraaf –Gerry had enquired about technique training. A long weekend with full board, lift pass would be in the region of £400 to 3450. Price does not include transport. GE to get more details.</p> <p>Family Training Week - RC reported 3 families already booking up but uncertainty for Giles family.</p>
7	<p>Reports</p> <p>Secretary - nil Treasurer – balance £14040. Equipment spend £468. BA to prepare a simplified report.</p> <p>Membership – two new members, ex Kingsley. New rates are on website and renewal letter to go out via email. New membership cards will carry details of discount code for Cotswold and Snow and Rock.</p> <p>Racing – British indoor championships at Hillend Scotland saw Jack Upton as <14 champion. MSC did well at ESSKIA with 1st, 2nd and 4th.</p> <p>Committee offered congratulations to Roger for his children’s coach of the year award.</p> <p>Recreational coaching day at Chill Factor^e will be 18 November. Bryan A to organise.</p> <p>Child Welfare – nil</p>
8	<p>Any Other Business</p> <p>Roger to follow up on the new jackets</p> <p>AGM date set for Wednesday 25 April.</p>
9	<p>Date of next meeting</p> <p>Wednesday 1 November at Hollyfields</p>